



# jeff lagasca

i ♥ developing great ideas into fun & beautiful products!

## employment

### Sosauce.com

October 2006  
– February 2010

*Creative Director* for an online content creation network focusing on the “travel geek”. Major responsibilities included steering product development, leading UX, UI design and front-end development for Sosauce’s web applications, marketing viscom. I coordinated with our engineers half-a-world away in Taipei, collaborated with and mentored a design team consisting of an Art Director, Senior Designer and a Flash/Mobile Developer.

### JeffLagasca.com

December 2002  
– Ongoing

*Freelance Designer & Front-End Developer* working with clients seeking solutions ranging from: Wordpress development and customization for CMS sites, to branding and consulting for incubating start-ups, to providing complete design campaigns for New York arts organizations. I focus the highest attention to detail for all creative and technical aspects of the work I commit, maximizing clients’ budgets and schedule.

### University of California, Davis

April 2001  
– July 2005

A *Senior Artist IV*, I designed websites, digital & physical viscom for UC Davis’ Office of Information & Educational Technology, popularizing our services with the campus’ student, staff and faculty community of nearly 40,000.

## education

### University of California, Davis

Bachelor of the Arts & Sciences, Psychology & Anthropology, 2005

## skills

Web Design

UX/UI Design

Product Development

Front-end Development

Hand-coding **Ninja Nerd**

{ HTML5 } { CSS3 } { Javascript }  
{ JQuery } { Scriptaculous }

Standards Expert

{ Cross-Browser Compatibility }  
{ WCAG / W3 Accessibility } { SEO }

Creative & Art Direction

Collaborative Team Player

Design Management

Web Technologist

Start-up / Imagineer

Print Design

Photography

Writing / Editing

## affiliations

AIGA-NY Professional

Arts in Bushwick